

Multiple Class C IP Experiment

Summary

A joint collaboration of BacklinkBuild.com (SEO Link Building) and HostSEO.org (Multiple C Class IP 'SEO' Hosting) ventured an experiment to answer the question: *Does separating sites into different Class C IPs help with Google SEO?*

Methods

To test our hypothesis, we split up the experiment into three groups. Each group has 1 target site and 4 satellite sites. In each group, the 4 satellite sites would link to the 1 target site while the satellite sites would receive the external link building. The sites and external links built are virtually the same across the three groups. The only difference between the groups is the distribution of hosted Class C IPs amongst the sites. Review the diagram attached for an illustration.

Results

Group	Target Site	Page Rank (updated 11/8/2011)	Daily Rankings Target Keyword (tracking started 10/21; military clothing)
1 - Multiple C Class	militaryclothingandgear.com	2	86,90,85,84,N/A,N/A,73,70,70,70,N/A x7,90,91
2 - Hybrid	wholesalemilitaryclothing.com	0	Never Top 100
3 - All Same IP	discountmilitaryclothing.com	0	Never Top 100

Conclusion

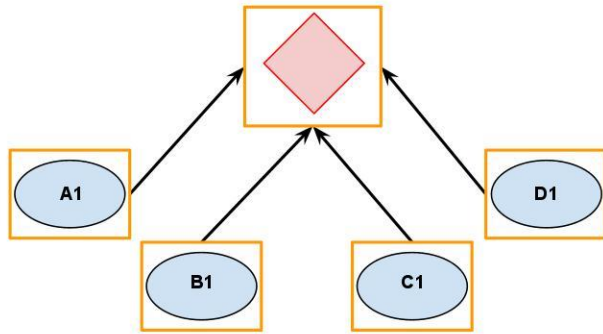
The Multiple C Class Group greatly outperformed the two other groups. The target site in the Multiple C Class group was the only site to earn a Google PageRank and was also the only site to ever appear in the Top 100 results for the target keyword. *Proper utilization Multiple Class C IPs does help SEO.*

Test Groups

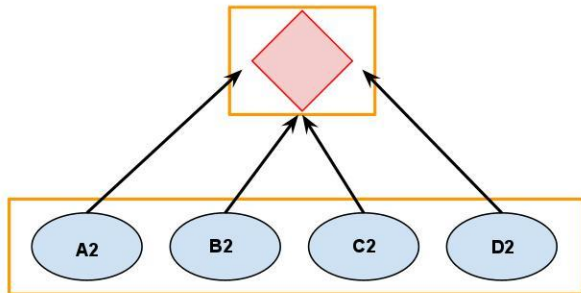
Group1 Domains	Group1 IPs	Group2 Domains	Group2 IPs	Group3 Domains	Group3 IPs
militaryclothingandgear.com	67.214.167.130	wholesalemilitaryclothing.com	67.214.160.74	discountmilitaryclothing.com	206.212.244.42
militarybagsandpacks.com	68.65.193.154	militaryassaultpacks.com	206.212.244.42	bestmilitarypacks.com	206.212.244.42
militaryhatsformen.com	68.65.197.146	vintagemilitaryhats.com	206.212.244.42	mensmilitaryhats.com	206.212.244.42
militarypantsformen.com	68.65.225.50	militarybdupants.com	206.212.244.42	militarycamopants.com	206.212.244.42
cheapmilitaryshirts.com	74.80.128.138	vintagemilitaryshirts.com	206.212.244.42	mensmilitaryshirts.com	206.212.244.42

C CLASS STRUCTURE

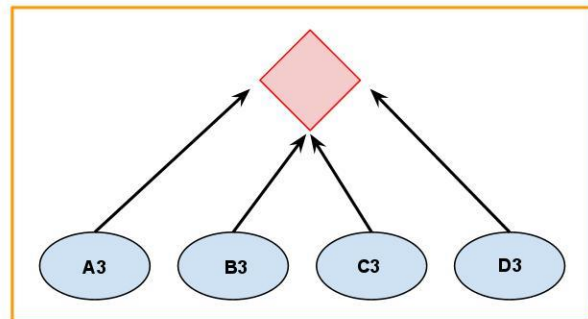
Group 1 - Multiple C Class



Group 2 - Hybrid

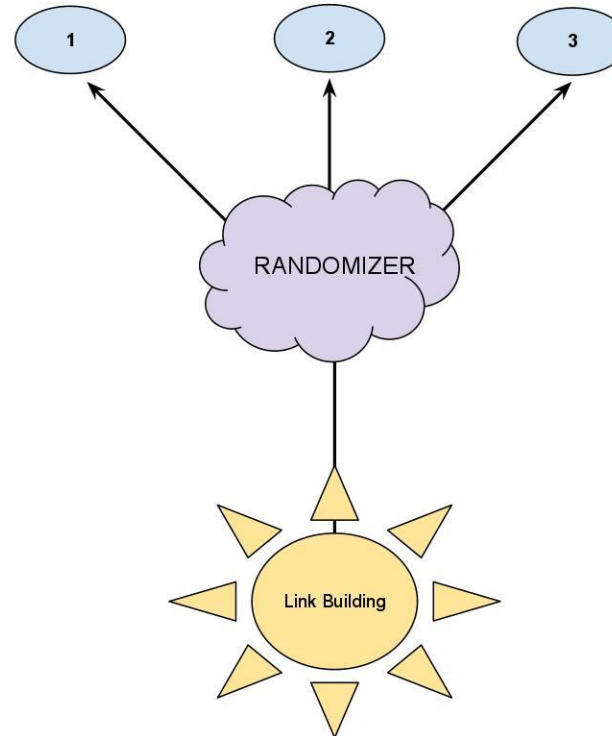


Group 3 - All Same IP

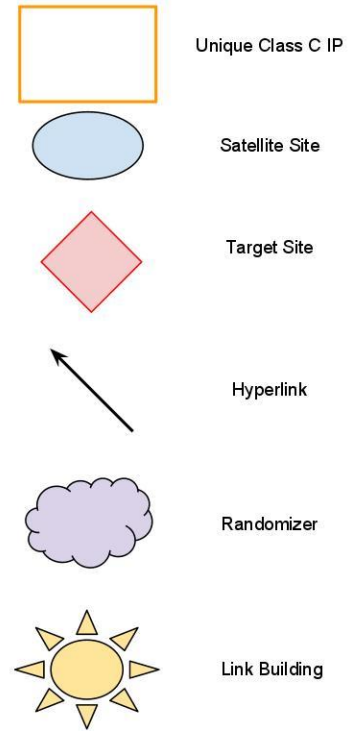


EXTERNAL LINKING STRUCTURE (Link Building)

The below was run four times, once for each of the Satellite Groups (A,B,C,D)



GLOSSARY



WEBSITE	TARGET KEYWORD
Target Site	military clothing
Satellite A	military packs
Satellite B	military hats
Satellite C	military pants
Satellite D	military shirts